A screenshot of a spreadsheet

Description automatically generated**Relative valuation**

Section involves comparing several companies in terms of their market data, financials, and valuation metrics.

1. **Marico:**
   * Marico's share price is INR 568 with 129.32 million shares outstanding.
   * The equity value is INR 73,319 crore, and after accounting for net debt of INR -148 crore, the enterprise value is INR 73,319 crore.
   * The company generated a revenue of INR 9,683 crore, EBITDA of INR 1,926 crore, and a net income of INR 1,381 crore.
   * Valuation metrics include EV/Revenue: 7.6x, EV/EBITDA: 38.1x, and P/E: 53.2x.
2. **Godrej Consumer:**
   * Godrej Consumer's share price is INR 1,036 with 102.28 million shares outstanding.
   * The equity value is INR 1,06,655 crore, and net debt of INR 739 crore results in an enterprise value of INR 1,06,655 crore.
   * The company's revenue is INR 13,640 crore, EBITDA is INR 2,562 crore, and net income is INR 1,676 crore.
   * Valuation metrics include EV/Revenue: 7.8x, EV/EBITDA: 41.6x, and P/E: 63.2x.
3. **Dabur India:**
   * Dabur India's share price is INR 565 with 177.20 million shares outstanding.
   * The equity value is INR 1,00,939 crore, and net debt of INR 848 crore results in an enterprise value of INR 1,00,939 crore.
   * The company's revenue is INR 11,838 crore, EBITDA is INR 2,591 crore, and net income is INR 1,717 crore.
   * Valuation metrics include EV/Revenue: 8.5x, EV/EBITDA: 39.0x, and P/E: 58.3x.
4. **Emami:**
   * Emami's share price is INR 517 with 44.12 million shares outstanding.
   * The equity value is INR 22,727 crore, and net debt of INR -94 crore results in an enterprise value of INR 22,727 crore.
   * The company's revenue is INR 3,458 crore, EBITDA is INR 914 crore, and net income is INR 691 crore.
   * Valuation metrics include EV/Revenue: 6.6x, EV/EBITDA: 24.9x, and P/E: 33.0x.

**Valuation Summary:**

* The highest valuation ratios among the companies are EV/Revenue at 8.5x, EV/EBITDA at 41.6x, and P/E at 63.2x.
* The median valuation ratios are EV/Revenue at 7.7x, EV/EBITDA at 38.5x, and P/E at 55.7x.
* The lowest valuation ratios are EV/Revenue at 6.6x, EV/EBITDA at 24.9x, and P/E at 33.0x.

**Marico Comparable Valuation:**

* Implied Enterprise Value for Marico is estimated at INR 74,517 crore.
* After accounting for net debt of INR -148 crore, the implied market value is INR 74,665 crore.
* With 129.32 million shares outstanding, the implied value per share ranges from INR 577.4 to INR 595.3 based on the different valuation metrics.

We have taken average of it and relative valuation value is 582.5 and DCF Intrinsic Value is 695.08 so taking more weightage of DCF 0.6 and relative valuation 0.4 our Value per share is 650.034. Hence it is **undervalued.**

**Conclusion:** Based on this analysis, Marico's valuation metrics are slightly below the industry averages for the comparable companies. The implied valuation for Marico using the comparable companies' metrics falls within a reasonable range. However, it's important to remember that relative valuation is just one aspect of assessing a company's worth, and further analysis would involve considering other factors such as growth prospects, competitive landscape, and broader economic conditions.